



Annual Report 2025

 **first tee**
greater richmond

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To our Participants, Patrons, Volunteers, Donors, Foundations and Corporate Sponsors:

As I reflect on 2025, I am proud to say that First Tee – Greater Richmond continues the outstanding work fulfilling our mission that we have done for 28 years. This past year, we reached 73,151 young people across Greater Richmond, up from 36 participants when we started in 1999. That number tells a story of relentless growth, deepening community roots, and an unwavering commitment to our mission. Our First Tee Program enrolled 3,042 participants across our three facilities, offered 124 classes and camps, and expanded our community partnerships to reach 707 additional youth through organizations like the Boys and Girls Clubs of Metro Richmond, Anna Julia Cooper School, Jacob's Chance, Cristo Rey, and more. Perhaps most importantly, 68% of our participants received full financial aid in 2025, paying nothing to access life-changing programs. That is what your support makes possible.

This past year also marked an important milestone at our first facility. The renovation of our Tattersall Youth Development Center in Chesterfield is complete. One of the first facilities ever established in the First Tee network, Tattersall has been the home of our mission for 28 years. Now, reimagined and renewed through our Courses That Build Character Campaign, it stands as a bold statement

of what we believe: that our young people deserve welcoming and inclusive spaces to grow, learn, and thrive.

None of this happens without you. To our sponsors, donors, volunteers, coaches, and community partners – your investment in First Tee – Greater Richmond is changing lives far beyond the course. Every dollar, every hour, every moment of support reaches a young person who is learning not just how to play golf, but how to set goals, resolve conflict, grow through challenge, and lead with integrity.

In 2026, First Tee – Greater Richmond will embark on our next Strategic Plan. This plan will serve as an intentional roadmap for the future of the organization and the thousands of young people who depend on our mission. This is a moment to build on our 28 years of impact and to set the course to carry First Tee – Greater Richmond forward. I am honored to help lead that work, and I am energized by what we will accomplish together.

With gratitude,




Bryan Jones, *Chair, Board of Directors*

By The Numbers

Community and School Outreach



68%

Recieved
Financial Aid



124

Classes and
Camps Offered



707

Community
Program
Participants



54

Trained First
Tee Coaches



121

Program
Volunteers

73,151

Total Youth Served!



DECC Skills Challenge

Ten Years of Impact

Dominion Energy Charity Classic

For ten years (2016-2025), the PGA TOUR Champions Dominion Energy Charity Classic brought world-class golf to Richmond, Virginia, and First Tee – Greater Richmond was proud to be a partner. This past October marked the final year of this tournament and as we reflect on what this partnership has meant, we are filled with gratitude for the PGA TOUR, Dominion Energy, and the Country Club of Virginia.

Over the course of ten years, this partnership opened doors we could not have opened alone. Each April, the Country Club of Virginia welcomed and hosted our Community Invitational tournament, one of our signature fundraising events for First Tee – Greater Richmond. In addition, together with the PGA TOUR, we took meaningful strides toward making golf more diverse, inclusive, and accessible. Through the River City Collegiate Classic and the Dominion Energy Charity Classic Skills Challenge, we partnered with HBCUs from across the region to introduce a new generation of young golfers to the game and the opportunities it can create.

These events embodied everything First Tee stands for, using golf as a vehicle for growth, connection, and possibility. The young lives touched because of this collaboration will continue to shape First Tee – Greater Richmond’s mission for years to come.

Community Invitational at the Country Club of Virginia





HCPS Champions Day

Champions Day

Champions Day is a series of celebratory events hosted by First Tee – Greater Richmond throughout the year that bring together students who participate in First Tee programming through schools and community organizations. These events provide young participants an opportunity to showcase the golf skills and life skills they have learned throughout the year while enjoying friendly competition, teamwork, and recognition for their efforts. Champions Day events highlight the impact of the program by celebrating student achievement and the partnerships that help bring First Tee programming to youth across the Greater Richmond region.

Henrico County Public Schools

April 16, 2025

On Wednesday, April 16th, First Tee – Greater Richmond hosted the Henrico County Public Schools Champions Day at Belmont Golf Course. The event brought together 56 students representing 14 elementary schools from across the district. Participants demonstrated the golf and life skills they developed during their First Tee School Program and on-course field trips while competing in a spirited and supportive environment. The winner of the 2025 event was Twin Hickory Elementary School.

Community Partners

June 30, 2025

New in 2025, First Tee – Greater Richmond expanded the Champions Day tradition by hosting a special event for community partners on Monday, June 30th at the Elson Redmond Memorial Driving Range. The event welcomed 50 participants representing several partner organizations, including Peter Paul RVA, The Salvation Army Red Shield Youth Center of Richmond, and Richmond Parks and Recreation. The gathering provided youth from these programs with a chance to experience the same celebration and competition that school-based participants enjoy, further strengthening the partnerships that expand First Tee's reach throughout the community.



Richmond Public Schools

November 6, 2025

First Tee – Greater Richmond closed out the year with Richmond Public Schools Champions Day on Thursday, November 6 at the Elson Redmond Memorial Driving Range. The event featured 80 students representing 20 elementary schools across the district. Students competed in a variety of golf skill challenges while celebrating their progress in the First Tee School Program. Broad Rock Elementary School emerged as the 2025 champion, ending a multi-year winning streak by Mary Munford Elementary School and marking an exciting finish to the year's Champions Day events.



2025 National Opportunities



PURE Insurance Championship

Pebble Beach, CA

"What I learned about myself is that your dreams can come true, you just have to work for them. I was able to live out my dream for a week because of my hard work paying off!"

Cash Joyce
Junior, Thomas Dale High School

First Tee Leadership Summit

West Creek Ranch, MT



"As someone who wants to go into engineering, I know that I will have to do a lot of collaborating with others and hopefully leading groups. The Leadership Summit taught me how to build on my leadership for whatever environment I'm in, which I am very thankful for."

Justin Hartsfield
Junior, L.C. Bird High School

First Tee Scholars Program

Merit-Based to provide scholarships up to \$5,000 per year

Henry is a Freshman at Virginia Tech University studying engineering. Through the First Tee Scholars Program he is provided with professional development workshops, access to internships, full-time employment placement post-graduation. Scholars are paired with a dedicated adult mentor throughout the four years.



2025 First Tee Leadership Academy

in partnership with PGA TOUR Superstore
Atlanta, GA

"Being able to attend the First Tee Leadership Academy in Atlanta, GA taught me that it is okay to step out of your comfort zone because you never know what you will learn from others and yourself."

Ethan Roerink
Senior, Maggie L. Walker Governor's
School for Government and
International Studies



Game Changers Academy

Minneapolis, MN

"Attending Game Changers Academy showed me what I am capable of not only in my golf game but my personal life too. It taught me to have confidence in myself."

Jewel Basilan
Sophomore, Hanover High School



"At the First Tee Game Changers Academy in Minneapolis, I met teens from so many different backgrounds, and it reminded me how powerful inclusion can be. First Tee has always made me feel welcomed and valued, and this experience inspired me to champion that same sense of belonging in my own community."

Tia MacDonald
Junior, Clover Hill High School



First Tee Leadership Summit

Atlanta, GA

"Attending the leadership summit challenged me to grow as a leader and to work better with others while uplifting their individual strengths"

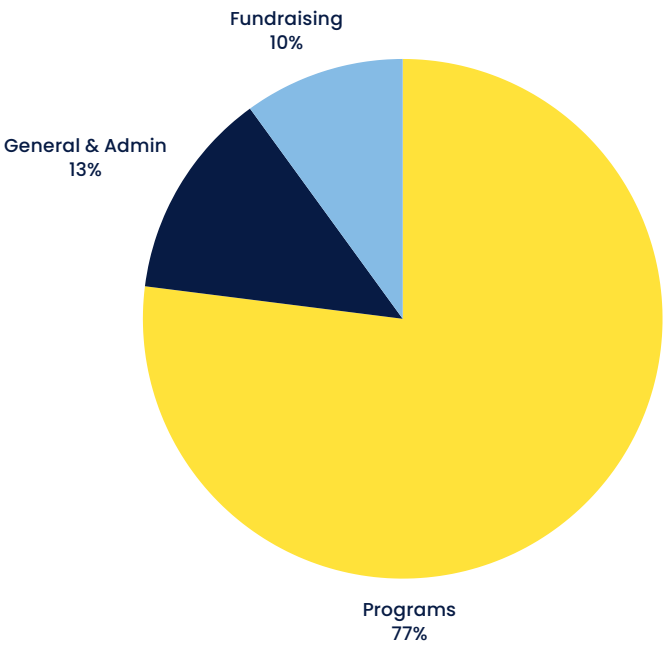
Rita Eovino
Senior, Monacan High School



2025
Financials*

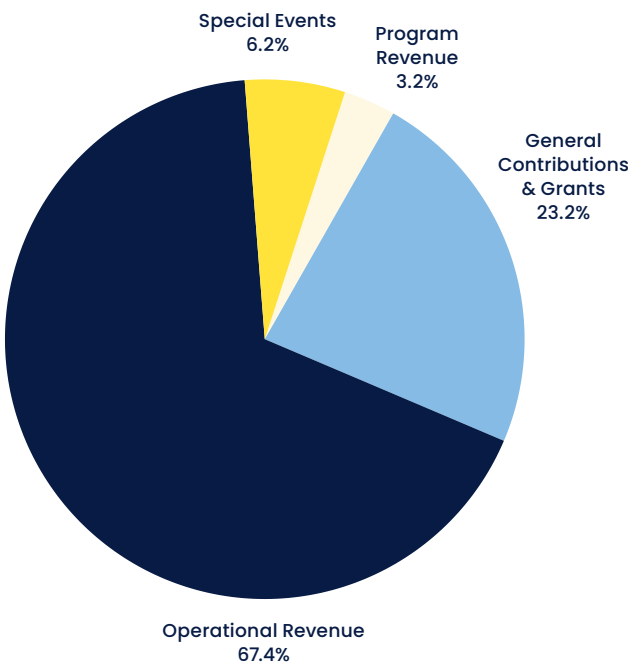
Expenses

\$4,946,157



Support and Revenues

\$4,705,694



Golf Played at Our Facilities in 2025

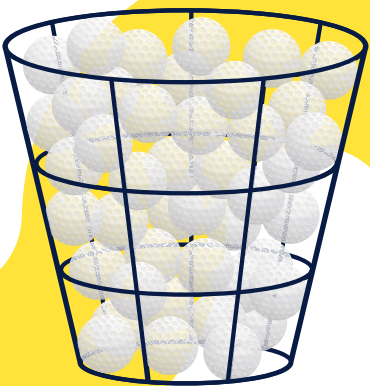
The Tattersall Youth Development Center at The First Tee Chesterfield



26,380

Rounds Played

Belmont Golf Course



44,826

Rounds Played

Elson Redmond Memorial Driving Range



27,825

Driving Range Baskets Sold

*unaudited

Supporters

- 288 Sports Group LLC

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Thank you to all the supporters of First Tee – Greater Richmond for your continued generosity and commitment. Your support helps provide our youth with opportunities to grow, learn valuable life skills, and build confidence both on and off the course. We truly appreciate the positive impact you make in our community.

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Donate.

Coach.

Play.

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greater richmond

